



Academy of Marketing Science

Announcing the 1st Biennial AMS Doctoral Consortium July 21st – 22nd, Oslo, Norway

Consortium Co-chairs:

**Dr. Sharon Beatty (University of Alabama, USA)
Dr. John Cadogan (Loughborough University, UK)
Dr. Nick Lee (Aston University, UK)**

Continuing its tradition of innovative programs for marketing doctoral students, the Academy of Marketing Science is proud to announce the First Biennial AMS Doctoral Consortium – a truly global doctoral consortium – which is being held in conjunction with the 2009 AMS Marketing Congress in Oslo. Late-stage marketing doctoral students worldwide are warmly invited and encouraged to attend. Sessions will be at the Oslo School of Management, Campus Kristiania, Norway. The hotel is the lovely Clarion Royal Hotel Christiania.

Eminent scholars from the U.S., Europe, and Australasia will be on hand to provide learning opportunities on current research programs in marketing, incorporate advice and best practices on conducting cutting-edge research, and offer guidance on building a long-term successful career in marketing scholarship. The event kicks off with a dinner session on the evening on Tuesday July 21, followed by a full-day program on Wednesday July 22.

In order to achieve the intended level of faculty/student interaction, attendance is being strictly limited to 40 students, on a first-come-first-served basis. Registration to the consortium is free to qualified students. To qualify students need to be sponsored by a faculty member (i.e. obtain the recommendation of their major professor) and should provide a short one-paragraph abstract indicating their current research program with their registration. (A follow-up five-page paper will be due June 1st.) All consortium attendees qualify for a US \$500 travel scholarship. In addition, a greatly reduced registration fee is available for consortium attendees to attend and take advantage of the great sessions and collegiality at the AMS World Marketing Congress itself.

We anticipate that this consortium will be highly popular, so students interested in attending are strongly advised to register as soon as possible. A link to the consortium registration form (including travel scholarship request) can be found on the home page of the AMS Web site (www.ams-web.org). Also on the AMS home page are links to full information about the hotel and the AMS World Marketing Congress.

Specific inquiries should be directed to any one of the conference co-chairs: Sharon Beatty at sbeatty@cba.ua.edu, or Nick Lee at n.j.lee@aston.ac.uk, or John Cadogan at J.W.Cadogan@lboro.ac.uk.