



2024 AMS ANNUAL CONFERENCE DOCTORAL CONSORTIUM

Announcing the 10th Annual Academy of Marketing Science (AMS) Doctoral Consortium

Biltmore Hotel – Coral Gables, Florida

May 24-25, 2024

Consortium Co-Chairs:

Dr. John Ford, Old Dominion University

Dr. Julie Moulard, Louisiana Tech University

Dr. Theresa Kirchner, Old Dominion University

The Academy of Marketing Science is strongly committed to nurturing the future academic talents of our discipline. In line with that goal, we are proud to invite applications to the 10th Annual AMS Doctoral Consortium, which will be held in conjunction with the AMS Annual Conference in May, 2024, at the Biltmore Hotel in Coral Gables, Florida. Doctoral students worldwide who (1) are completing, or have completed, at least 2 years of their program, and (2) will be ABD status by the time they attend the Doctoral Consortium, are eligible for nomination. Students must be nominated by their dissertation chairs or committee members.

The Doctoral Consortium kicks off with breakfast on Friday, May 24th and concludes at noon on Saturday, May 25th. Students will attend the Annual Theory Forum, sponsored by AMS Review. Doctoral Consortium students may also attend AMS Annual Conference sessions on May 22nd – 23rd. The Doctoral Consortium student registration cost is \$250 for Early-Bird Registration.

At the Doctoral Consortium, eminent scholars across the various subfields of marketing will facilitate interactive sessions focused on enhancing students' research with the goal of preparing them for a successful career as a scholar. Due to a limit on the number of attendees, students will enjoy a small-group atmosphere in the sessions and have multiple opportunities to engage in individual interactions with the facilitating faculty and speakers.

In order to achieve the intended concentrated faculty/student interaction, attendees will be selected on a competitive basis. Only one student may be nominated from each University. Each nominated student must complete an application form, which is attached in this announcement and on the AMS website at: <https://static1.squarespace.com/static/648893d9cbee3c0b58b73264/t/65d5105f51f0d22a59d322e8/1708462175520/2024+AMS+Doctoral+Consortium+Application+Form+Updated.pdf>

Please send the following items to Terri Kirchner at tkirchne@odu.edu, with the subject line "AMS Doctoral Consortium Application"):

1. Letter of support from your dissertation chair or major professor
2. Completed application form
3. 1-2-page maximum (double-spaced) overview of your dissertation
4. Current CV

Please submit these materials before the application deadline of Friday, March 1, 2024. You will be notified by email of your acceptance status no later than March 11, 2024.

For additional details regarding AMS, the 2024 AMS Annual Conference, and the 10th Annual AMS Doctoral Consortium and application process, please check the AMS website (www.ams-web.org).